

Olivier Herrbach
Université de Bordeaux
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Experience

Since 2005 Université de Bordeaux
 Professor of human resource management

2001 à 2005 Université des Sciences Sociales, Toulouse
 Associate professor of organizational behavior

1997 à 2001 Université des Sciences Sociales, Toulouse
 Assistant professor of management

1992 à 1996 Price Waterhouse, Paris
 Financial auditor

Education

2000 PhD. in Management
 (Université des Sciences Sociales, Toulouse)

1997 Post-graduate degree in Management Research
 (Université des Sciences Sociales, Toulouse)

1991 Master in Management
 (HEC Paris)

Research areas

Human resource management, organizational behavior, career management, workplace attitudes and emotions, commitment and identification

Academic responsibilities

Dean, IAE Bordeaux School of Management (since 2017)
Programme manager, Master in Management and Business Administration, Université de Bordeaux (since 2006)

Recent publications (since 2017)

Bouzdine-Chameeva, T. Cusin, J. Herrbach, O., & Maymo, M. (2023). Entrepreneurs are from Mars, bankers from Venus: Representational gaps between struggling entrepreneurs and loan officers. *Revue de l'Entrepreneuriat/ Review of Entrepreneurship*, 22(1), 81–109.

Croonen, E., van der Bij, H., Perrigot, R., El Akremi, A., & Herrbach, O. (2021). Who wants to be a franchisee ? Explaining individual intentions to become franchisees. *International Small Business Management Journal*, 40(1), 90–112.

Benraïss-Noailles, L., Herrbach, O., & Viot, C. (2021). The impact of CSR perceptions on employer attractiveness : An empirical study. *Question(s) de Management*, 32, 15–24.

Perrigot, R., Lopez-Fernandez, B., Basset, G. & Herrbach, O. (2020). Resale pricing as part of franchisor know-how. *Journal of Business and Industrial Marketing*, 35(4), 685–698.

Mignonac, K, Herrbach, O., & Serrano-Archimi, C. & Manville, C. (2018). Navigating ambivalence: Perceived prestige-support discrepancy and its relation to employee cynicism. *Journal of Management Studies*, 55(5), 837–872.

- Bentein, K., Garcia, A., Guerrero, S., & Herrbach, O. (2017). How does social isolation in a context of dirty work increase emotional exhaustion and inhibit work engagement? A process model. *Personnel Review*, 46(8), 1620–1634.
- Guerrero, S., Lapalme, M.-E., Herrbach, O., & Séguin, M. (2017). Board member monitoring behaviors in credit unions : The role of conscientiousness and identification with shareholders. *Corporate Governance : An International Review*, 25(2), 134–144.
- Kraak, J., Lunardo, R., Herrbach, O. & Durrieu, F. (2017). Promises to employees matter, self-identity too: Effects of psychological contract breach and older worker identity on violation and turnover intentions. *Journal of Business Research*, 70(1), 108–117.
- Perrigot, R., Herrbach, O., Cliquet G. & Basset, G. (2017). Know-how transfer mechanisms in franchise networks : A study of franchisee perceptions. *Knowledge Management Research & Practice*, 15(2), 272–281.